

6.0 GUIDELINES FOR ANTI-SLAVERY GROUPS

Thank you once again for forming an Anti-Slavery group! These guidelines aim to help you understand how your group can work with Anti-Slavery International and what support we can give you.

6.1 Individual Membership of Anti-Slavery International

Anti-Slavery groups are not involved in any decision-making processes within the organisation, i.e. the Annual General Meeting (AGM). However, should individuals wish to gain voting rights and support Anti-Slavery International by making a donation then you can become an individual member for £35 a year (£11 unwaged). For further information please contact our Fundraising team on 020 7501 8942 or supporter@antislavery.org.

6.2 What support we can offer

Anti-Slavery International is able to provide the following support to groups:

- Provide information on our work to be used for publicity materials for events.
- Provide materials and resources as outlined in section 7.0.
- Proof and check publicity material where Anti-Slavery International's logo or name is used.
- Proof and check press releases to local media within a reasonable timeframe.
- Promote events run by the group on the events page of Anti-Slavery International's website.
- Groups will receive all communications sent to the Campaigns network (updates and latest campaign actions), our quarterly magazine *The Reporter*, and a bi-annual newsletter specifically for the Anti-Slavery group network (see section 2.5).
- Facilitate communication and information-sharing amongst the local group network. See section 2.6.

6.3 What we are unable to offer groups

Unfortunately, as we have limited resources and staff capacity, we are unable to offer groups the following:

- Guarantee that a speaker from Anti-Slavery International will be able to visit the group, or supply a speaker on a regular basis. This depends on where the group is located and the costs of travel.
- Help with finding a celebrity speaker for group events or share existing contacts the organisation has with celebrity supporters.
- Help with funding for groups or public liability



People signing Anti-Slavery petition at our stall at Glastonbury festival

Anti-Slavery International

insurance cover.

- Proactively seek press coverage for events run by groups.
- Proof and check all materials produced by the group (only press releases and where the name or logo is used).

6.4 Memorandum of Understanding

We ask that all new groups sign a Memorandum of Understanding (included in this pack) which incorporates some of the guidelines outlined below. Please ask the group founder or chair to sign it and send it back to us.

Don't forget to name your group by your town name followed by 'Anti-Slavery Group', for example 'Exeter Anti-Slavery Group'.

6.5 Guidelines for Anti-Slavery groups

Anti-Slavery International has an internationally renowned reputation that it needs to protect and we ask that all members of Anti-Slavery groups respect this. The following guidelines relate to specific issues which we ask you to consider when carrying out your work. Where you need to seek permission from Anti-Slavery International, or if you have any questions, please contact:

Gemma Wolfes
Campaigns & Outreach Officer
g.wolfes@antislavery.org
020 7501 8936

Use of Anti-Slavery International's logo

Anti-Slavery International must protect against the misuse of our logo to safeguard our reputation and avoid confusion with our public brand. Please seek permission from Anti-Slavery International when you wish to use our logo on publicity materials for events (for each individual item) and only use it on materials connected to issues we work on. Please make the name of your local group visible next to or underneath the logo and supply contact details for the group.

Use of Anti-Slavery International's name

Please check with Anti-Slavery International before using our name on any publicity materials for events and please only use our name in relation to issues directly connected to issues we work on.

Working with sponsors and other organisations

Please check with Anti-Slavery International before publicly working with any commercial sponsors or other organisations.

Fundraising

If you are organising an event or activity to raise funds for Anti-Slavery International, please contact us first for advice and guidance. See section 4.5 for more information.

Working with the media

Section 5.0 offers advice for groups to try and gain local media coverage. As Anti-Slavery International works with the national media we ask that Anti-Slavery groups only contact their local media. Unfortunately we are not able to proactively seek press coverage for events run by groups but we will check any press releases you wish to send out, as long as sufficient time is given.

Websites

We ask that if groups establish their own independent Anti-Slavery group websites, please only include content about the group, its aims and activities. Please do not replicate or edit substantial information about slavery or our work from our own website. It is important that we direct the public to the main Anti-Slavery International website to access the information we have there so please put a link to our website.

Unfortunately we do not have the resources to monitor websites for groups. Therefore we ask that you include the following disclaimer at the bottom of all your webpage's:

Anti-Slavery International accepts no liability for the contents of this page and any related links other than the official Anti-Slavery International website. Anti-Slavery groups work in support of Anti-Slavery International, not in association with the organisation.



Anti-Slavery stall at SLOT festival in Poland

Anti-Slavery International

There is a page on Anti-Slavery International's main website which provides contact information for each local Anti-Slavery group and links to their websites, where possible.

Use of Anti-Slavery International's images

When using Anti-Slavery International's images please think about the human rights abuses they illustrate, using them responsibly and with respect for the subjects depicted. Images may not be used in any work that might conflict with their original purpose, i.e. to raise awareness about slavery. All images must be credited appropriately. See the Resources section 7.0 to find out how you can obtain images from us.

Misconduct of groups

If a local group acts in any way that Anti-Slavery International deems inappropriate or violates any of the terms of the Memorandum of Understanding, Anti-Slavery International will cease to recognise the group as an affiliated body.

Anti-Slavery International also reserves the right to withdraw its support of an event and decline permission to use its logo.