

Fundraising for Freedom!



Schools and Youth Events

Organising a fundraising event is a FUN way to raise awareness about slavery and money for Anti-Slavery International. The most important thing to remember is to plan WELL in advance. Here are some Handy Hints about what you need to do!

- ☺ First get permission from your parent or guardian before putting on an event, as there are some important rules and regulations that need to be followed (see details on How to run an event).
- ☺ Choose an activity idea that you enjoy and that will interest other people. Get together with your friends or class. Have a look at the activity leaflet for some FUN ideas!
- ☺ Make the event educational as well as entertaining. Organise activities that will make people think about slavery and how they can make a difference, as well as having fun.
- ☺ Think about running an event on a special day e.g. Black History Month (October) or the UNESCO International Day for the Remembrance of the Slave Trade and its Abolition (23 August). Ask your teacher, parent or guardian to help.
- ☺ Find out what things you'll need to put on your event, like equipment, how many people you'll need to help you and where you'll hold it. Ask your school/ youth club for support.
- ☺ Spread the word! Tell all your friends and family. Take lots of photos and contact your local press/radio or school magazine.
- ☺ Contact us! We can send you some materials e.g. T-shirts, posters and stickers to help you advertise your event. Tell us on the enclosed response form what you'd like and how we can help.
- ☺ Remember to collect all the money you've raised and send it to us.
- ☺ Have a look at the rest of this pack to find out more about organising your event and how we can help you.

If your school or youth group wants information on our educational resources, please ask them to contact Martine Miel on Tel: **020 7501 8935** or m.miel@antislavery.org

Thank you for your support and we'd love to hear about your event.
Good luck!

Most of all, Have Fun! Fundraising for Freedom!