Anti-Slavery International’s Theory of Change

Structural Level

- Media engagement
- Awareness raising & education
- Advocacy & campaigning
- Coalition building
- Legal support and test cases

Activities
- Research
- General public
- Trade Unions
- Faith groups
- Business
- International institutions
- Employers
- Governments
- Donors

Stakeholders

A strong legal framework
- Policy change
- Accountability
- Transparency

Changes

A WORLD FREE FROM SLAVERY

Empowerment
- Behaviour change
- New social norms
- Access to resources
- Access to justice
- Protection from slavery

Stakeholders

- People in slavery
- Communities
- Local Institutions
- CSOs
- Traditional Leaders
- People or groups that benefit from slavery

People in slavery

Grassroots Level

- Media engagement
- Mobilisation
- Awareness raising & education
- Advocacy & campaigning
- Coalition building
- Capacity building