

# **About us**

Information for job applicants, consultants and volunteers

# Our vision and mission

Our vision is freedom from slavery for everyone, everywhere, always. Our mission:

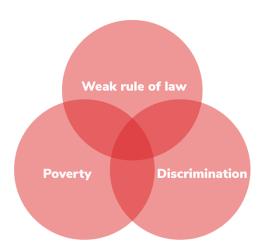
- We exist to make ending slavery everyone's concern;
- We are an ally to survivors and people at risk of slavery;
- Together we challenge and change law, policy and practice so everyone, everywhere can be free from slavery.

# About us

Founded in 1839, Anti-Slavery International's heritage spreads back to British abolitionists such as Thomas Clarkson and Joseph Sturge.

Today, we draw on our experience to work to end all forms of slavery and slavery like practices throughout the world, including forced labour, debt bondage, human trafficking, descent-based slavery, the worst forms of child labour and forced marriage.

We work to tackle slavery at its root causes – the intersection between **poverty**, **discrimination** and the **weak rule of law**.



Our approach encompasses three key pillars:

- Partnering with people affected by slavery and NGOs who support them;
- Engaging with governments to make sure the creation and implementation of policy and law which tackle slavery;
- Working with business to address slavery in supply chains and influence governments to protect their citizens.

# The Future – Our New Strategy

Through 2020 our board, senior management and staff, in collaboration with a wide range of stakeholders, developed a new organisational strategy. The new strategy builds on our history, strengthens our thematic focus and will increase our ability to have impact as a small organisation. Over the next five years we aim to reclaim a campaigning focus (policy, advocacy and public facing campaigns), while remaining committed to our vision and mission.

Our strategic priorities over the next five years are:

- System Change seeking sustainable, long-term change to the systems that underpin and drive slavery.
- Survivor Voice making effective and ethical survivor engagement central to all of our work.
- Movement Building continuing to play our part strengthening the global anti-slavery movement.
- Framing the Issue creating effective ways to present the issue of slavery so that it remains a political priority and an issue the general public care about.
- Legal Frameworks making sure that international human rights instruments are being used to their full extent to end slavery.

#### How we work

Our reach is global; we operate in the UK and overseas.

We work closely with 12 local partner organisations on projects in 11 countries, as well as a project that has impact in all 27 EU member states. We also work in strategic alliance with almost 500 combined members, as well as working in coalitions and partnerships covering the whole world.

With our partners, we can build a world free from slavery. Together, we:

- Investigate and expose current cases and forms of slavery;
- Support victims of slavery in their struggle for freedom;
- Empower individuals and communities vulnerable to slavery to demand respect for their human rights and obtain protection;
- Work with the private sector to identify and address slavery in global supply chains;
- Influence policymakers to take action in support of victims and vulnerable people; and
- Press for effective implementation of laws against slavery.

### Finance and Resources

Our London-based Finance and Resources Team plays a vital role in supporting the whole organisation. Working within an integrated approach to secure the financial sustainability of the organisation. This team works together to:

- Develop the financial strategy and plans;
- Make sure financial reporting, both internal & external is timely and accurate;
- Support the programmes and fundraising teams;
- Develop the IT strategy and plans;
- Make sure we have the appropriate standards of health and safety and data protection;
- Support our people with policies and procedures reflecting best practice; and
- Manage our freehold offices.

# **Income Generation and Communications**

We have ambitions to grow our impact. In order to do that, our fundraising and communications work together to:

- Generate income from a range of voluntary and institutional funding income from a range of sources;
- Work across a range of stakeholders generating major gifts, contracted funds, and voluntary income from members and individual supporters;
- Grow a successful trading income stream which provides consultancy in slavery in supply chains to business in the UK and overseas;
- Build on a well-recognised and digitally well embedded brand; and
- Increase profile in the UK and international media that leads to peopletaking action in support of ending slavery.



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